arra special priority criteria.



## **ZOOM HOTEL**

59 Rue de la Concorde, +32 (0)2 515 0060, zoomhotel.be

The theme for this newly opened four-star near uptown Avenue Louise is photography. Each of the 37 rooms – which have a luxe-industrial feel – has been decorated with a unique image of Brussels. The lobby hosts temporary exhibitions and an interactive screen displays photos by local artists and guests. The BeerHouse bar is the place to try an amazing variety of local ales.