

# ZOOM IN

Brussels hotel's sharp design focuses on a photographic theme (and a great beer)

TRAVEL

FEBRUARY 16TH, 2015



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The hotel is designed around a photographic theme, and throughout the modestly-sized boutique venue you'll see all sorts of camera- and image-related features such as an interactive photo wall, images by local artists in every room, and a changing programme of photographic exhibitions...

We don't normally spend too much time in the hotel bar on foreign excursions, but in the case of **Zoom Hotel** in Brussels we're quite happy to make an exception. Our advice is to check in, drop off your bags and eschew the standard sightseeing malarkey in favour of a stint sampling the dangerously inviting selection of Belgium's best beer that could easily fill a whole weekend (you can try samples rather than whole bottles if you need to keep your faculties sharp).

Once you've got a good buzz going, Zoom Hotel is in a good spot to explore some of the city; it's located in the Avenue Louise shopping district, and is only a short walk away from the chic Sablon neighbourhood of the Belgian capital. The hotel is designed around a photographic theme, and throughout the modestly-sized boutique venue (there's 37 rooms available) you'll see all sorts of camera- and image-related features such as an interactive photo wall, images by local artists in every room, and a changing programme of photographic exhibitions. Snappy.

*Like the idea of photography and hotels colliding? Winq your way around the world*